

advertising price list

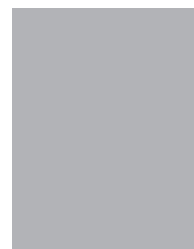
2/1



price: 2.800 €

414 x 278 + bleed

1/1



price: 1.700 €
inner side of cover:
1.900 €
back side of cover:
2.300 €
first page of a booklet:
1.800 €

207 x 278 + bleed

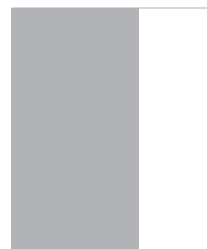
2/3



price: 1.300 €

207 x 186 + bleed

2/3



price: 1.300 €

138 x 278 + bleed

1/2



price: 1.050 €

207 x 139 + bleed

1/2



price: 1.050 €

103 x 278 + bleed

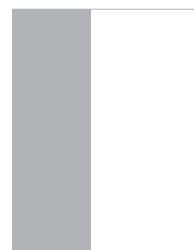
1/3



price: 700 €

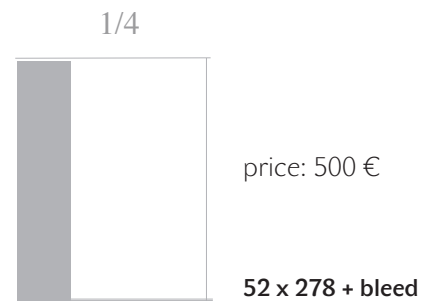
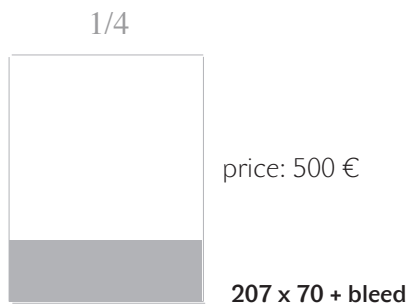
207 x 93 + bleed

1/3



price: 700 €

69 x 278 + bleed



Special positioning

20% increase of a price

Add creation/production

increases add value for 10%

Inserting promotion materials

price on request

Quantity discount

4 issues, 10% discount

Agency discount

15%

Advance payment

10% discount, one month in advance

5% discount, 10 days in advance

Format zapisa datoteka

JPEG, TIFF (cmyk, 300 dpi) and PDF file

PUBLISHING DATES FOR THE YEAR 2013 (d/m):

10.04. 10.07. 10.10. 10.12.

Add space reservation deadline:

15 days before publishing

Add delivery deadline:

10 days before publishing